

More support for your patients. More capacity for your practice.

An invitation to help shape a new OB nursing service

Dear OB physician and practice team,

I am creating **Trimester Healthcare**, an RN-led maternal concierge nursing service designed to bring personalized pregnancy and postpartum support into the home while keeping patients connected to their existing OB care team.

Would your practice like to explore a partnership and be among our first founding practices? I am seeking early collaborators to identify unmet patient needs, shape a practical referral process, and help build a service that supports your team's day-to-day work.

How this could help your practice

Reinforce your care plan

Dedicated time for discharge teaching, medication instructions, recovery guidance and patient teach-back.

Ease routine education workload

Address appropriate nonurgent recovery, feeding and new-parent questions during scheduled nursing visits, with clear escalation to your team.

Extend support beyond the office

Offer eligible patients individualized home support, particularly when travel, childcare or scheduling makes follow-through difficult.

Support selected clinical tasks

Provide a pathway for ordered fetal monitoring, IV treatments and specimen collection for suitable patients, potentially easing demand on office nursing resources.

Make follow-up more organized

Provide concise nursing visit summaries, document patient concerns and communicate findings through an agreed secure pathway.

The pilot would measure staff time, routine follow-up contacts, patient feedback and referral completion. Workload and outcome improvements are goals to evaluate, not guaranteed results.

Help us build the support your practice needs.

Proposed nursing services

Postpartum recovery: Nursing assessment, discharge teaching and recovery education.

C-section support: Incision and recovery assessment within competence; teaching aligned with the provider's plan.

Pregnancy and new-parent education: Birth preparation, newborn-care teaching and reinforcement of follow-up instructions.

Lactation support: Positioning, latch and pumping education within verified training; specialist referral for complex needs.

Fetal heart rate monitoring: Provider-ordered home monitoring, including nonstress tests for eligible patients. Obtain and securely transmit tracings for timely obstetric clinician review, with agreed escalation and disposition. Complements office care; does not provide continuous surveillance.

IV therapy: Administer prescribed IV fluids or medications to eligible patients under verified orders, with nursing assessment, treatment monitoring and an established emergency-response plan.

Lab draws: Collect provider-ordered blood specimens, label and coordinate transport to an accepting laboratory. Results and medical interpretation remain with the ordering clinician.

These services are planned. Availability depends on applicable operating requirements, verified competencies, equipment, orders and service-specific clinical protocols.

What a founding partnership could look like

- 1. Identify needs:** Tell us which patient questions, care gaps and tasks consume staff time.
- 2. Shape a pilot:** Agree on eligibility, referrals, reports and escalation contacts.
- 3. Review results:** Assess patient experience, workload and workflow fit before expansion.

Interested? Take a short practice-needs survey.

If interested, your practice will receive a brief survey about your practice and the needs you would like Trimester Healthcare to tackle. Your feedback will help prioritize services and shape our founding pilot.

Topics: patient support gaps, staff workload, priority services and partnership preferences. Please do not include patient-identifying information.

Express interest: Return these details to Genecia Whyte, RN, founder, when you receive this brochure. Survey participation does not commit your practice to a partnership.

Practice: _____
Contact / role: _____
Email / phone: _____

Scheduled nursing support supplements OB care; it does not replace medical visits or emergency care. The treating clinician retains medical management. Founding partners will not be named publicly without permission.